

REVISIT AND RESPOND

- What are some of the major challenges that Kosinski et al. (2015) identified in doing research on Facebook? Why did they discourage using financial incentives? What did they use instead? What is an advert? A snowball sample? What does the research of Gosling et al. (2004) show about the validity of Web-based surveys? What is the “emotional contagion” study, and what ethical issues did it raise?